Kickstarter campaign

# Data results:

* As expected, the campaigns with lower fund goals are more successful and the success rate for the campaigns keeps decreasing as we go up in range
* The success rate of the campaign is not very significantly dependent on the month in which the campaign starts
* In US, while theatre attracts most of the campaigns, the most successful ones are of music. Almost 75% of the campaigns are from US, but a similar trend can be seen for rest of the countries (combined)

# Limitations of data

* Exchange rate is not being considered. The success and goal measure is measured irrespective of the currency it is measured in.
* The labels are not self-explanatory and there is no legend to check those.

# Other possible tables/graphs we could create

* Success rate by country and campaign
* Regression analysis to see if these results / rates are statistically significant
* Goal target and average target by categories (currency adjusted)